



k2forma provides full scope creative services. Each of these services are applied with strategic purpose to your campaign. We will help you identify your needs and develop a campaign that will deliver measurable success.

Marketing

- Visibility assessment & customer identification
- Marketing plan development
- Marketing automation
- Market research and surveys
- Campaign analytics
- ROI-driven strategy

Branding

- Brand strategy
- Logo design
- Brand guidelines
- Presentation materials
- Trade show & event design
- Media kits

Interactive

- Web site development
- App design and development
- Interactive kiosk development
- Content creation
- Search Engine Optimization
- Social media strategy and management
- Insights reporting

Advertising

- Strategic campaign development
- Art direction, design & production
- Media purchasing & placement
- Photography
- Video production

Communications

- E-mail newsletter
- Newsletter list management
- Press release writing and distribution
- Strategic PR coordination
- Corporate communications
- Technical writing
- Creative writing

Print Design

- Financial Reports
- Annual Reports
- Books
- Magazines
- Newsletters
- Invitations
- Posters